

Spoken about in Forbes, Campaign & The Drum. **Spoken at** General Assembly, Silicon beach & Social Media Week.



Tom Sharman

contact@tomsharman.com +44 75080 26341

Naturally social. Content creator. Brand builder.
Partnership creator. People connector. Tech lover.

Open-water swimmer 

Plant-based 

ENTJ 

(wannabe) Cyclist 

Lifelong learner 

Experience.

Head of social, events and sector engagement, Campus Society

Nov 16 - Aug 18

Responsible for brand experience, I developed and managed our social media strategy and hosted regular events for our community.

In the role, I supported growth and marketing efforts to grow the audience from 100,000 to 600,000 in one year. As well as project managing our most successful campaign resulting in a cost per acquisition 20x less than our average.

I also launched Tyro, a sub-brand of Campus Society, growing the team to 4 editorial staff and 350 student writers. Our content has led to those featured to rally government for change sparking a national debate and been awarded "Young Women of the Year" by UN Refugee Agency.

Director of social, TwelveA.M.

Jul 16 - Nov 16

I founded TwelveA.M. with Marc Boyan and Jamal Edwards MBE - a subsidiary of Miroma International. TwelveA.M. is a creative agency focused on producing cultural content through creative direction, film production, experiential activations and influencer partnerships.

Our clients included: Eve Sleep, Amazon, eBay, Intel and RSC.

Head of social and content, Ogilvy Labs

Mar 16 - Jul 16

At Ogilvy, I worked within their global innovation department working across all WPP group companies and the 330,000 employees across the world.

I delivered strategy and advise on social media, content creation and new technologies (AR, VR) to multiple departments, clients including Unilever, Microsoft, Cadbury's, BP, American Express and more.

Senior editor, WeRSM

Mar 16 - Jul 16

At WeRSM, my popular features covered innovation and technology based on my experiences working with new and emerging technology and meeting the people building these products, in hope of changing the world.

Founder, DOUP agency

Oct 15 - Nov 16

I started DOUP out of the frustration about the lack of creative opportunities and paid roles for students entering the London tech scene. Together with our team, we went onto work with many clients and provide employment opportunities to over 40 students. Sold aged 19.

Our clients included: D&AD, House of Lords, We Are Social Media, Online Influence, Glug, RSC and VRUK.

Community and Partnerships Manager, Social Media Week

May 15 - Oct 15

At 18 years old, I was responsible for all communications, marketing and community management for Social Media Week London 2015. Working alongside a team in New York, we welcomed over 2000 marketing professionals into our three-day event becoming the most talked about tech event of the year.

I oversaw 40 temporary staff across admin and hosting, production and operations.

 Honorary diploma, University of the Arts, London.

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